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15 16	UNITED STAT	ES DISTRIC	T COURT	
16 17	SOUTHERN DIST			
17	ALEXANDER ROSENSTEIN, M.D., Individually and on Behalf of All Oth	, ) Case N	To. <b>'19CV1</b>	754 GPC WVG
19	Similarly Situated,	$\left\{ \begin{array}{c} \underline{CLAS} \\ \end{array} \right\}$	<u>S ACTION</u>	
20	Plaintiff,		LAINT FOR	<b>VIOLATIONS OF</b>
			HERMAN A	NTITRUST ACT
21	VS.	) AND (	HERMAN A CALIFORNI	ANTITRUST ACT A BUSINESS &
21 22	AMERICAN BOARD OF ORTHOPAEDIC SURGERY and	) AND ( ) PROFI ) seq. A	HERMAN A CALIFORNI	NTITRUST ACT
	AMERICAN BOARD OF	) AND ( ) PROFI ) seq. A	HERMAN A CALIFORNI	ANTITRUST ACT A BUSINESS &
22	AMERICAN BOARD OF ORTHOPAEDIC SURGERY and AMERICAN BOARD OF MEDICAL	AND ( PROF) seq. A	HERMAN A CALIFORNI	ANTITRUST ACT A BUSINESS & DDE §§16700, <i>et</i> t seq.
22 23 24 25	AMERICAN BOARD OF ORTHOPAEDIC SURGERY and AMERICAN BOARD OF MEDICAL SPECIALTIES,	AND ( PROF) seq. A	HERMAN A CALIFORNI ESSIONS CO ND 17200, et	ANTITRUST ACT A BUSINESS & DDE §§16700, <i>et</i> t seq.
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22 23 24 25 26	AMERICAN BOARD OF ORTHOPAEDIC SURGERY and AMERICAN BOARD OF MEDICAL SPECIALTIES,	AND ( PROF) seq. A	HERMAN A CALIFORNI ESSIONS CO ND 17200, et	ANTITRUST ACT A BUSINESS & DDE §§16700, <i>et</i> t seq.

Plaintiff Alexander Rosenstein, M.D. ("plaintiff"), individually and on behalf of 1 2 all those similarly situated, brings this action for treble damages and injunctive relief 3 against defendants for violations of the Sherman Antitrust Act ("Sherman Act"), 4 California's Cartwright Act ("Cartwright Act") and California's Unfair Competition Law ("UCL").<sup>1</sup> Based on counsel's investigation, research and review of publicly 5 available documents, on plaintiff's personal knowledge, and upon information and 6 belief, plaintiff alleges as follows: 7

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## **NATURE OF THE ACTION**

9 1. For years ABMS and its member boards, including ABOS, have abused 10 and continue to abuse their dominant position within the American medical 11 community, receiving massive, illegally obtained revenue through anticompetitive means. Not only has their conduct been at the expense of physicians nationwide, it 12 13 has sharply curtailed, if not eliminated, fair competition in the field of medical 14 specialty certification maintenance.

- 15 2. In addition to obtaining a license to practice medicine from the states in 16 which they practice and other state-mandated requirements, physicians obtain one or more industry-specific certifications in a particular specialization within the field of 17
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<sup>&</sup>lt;sup>1</sup> Defendants include the American Board of Medical Specialties ("ABMS") and the following certifying medical specialty board that ABMS encompasses: the American Board of Orthopaedic Surgery ("ABOS"). In addition to this board, ABMS also consists of 23 more certifying medical specialty boards that are also co-conspirators with defendants. These ABMS member boards include: the American Board of Obstetrics and Gynecology; the American Board of Dermatology; the American Board of Allergy and Immunology; the American Board of Colon and Rectal Surgery; the American Board of Family Medicine (a/k/a American Board of Family Practice); the American Board of Internal Medicine; the American Board of Medical Genetics and Genomics; the American Board of Neurological Surgery; the American Board of Nuclear Medicine; the American Board of Ophthalmology; the American Board of Anesthesiology; the American Board of Colon and Rectan Board of Nuclear Medicine; the American Board of Ophthalmology; the American Board of Anesthesiology; the American Board of Ophthalmology; the American Board of Anesthesiology; the American Board of Colon and Rectan Board of Nuclear Medicine; the American Board of Ophthalmology; the American Board of Anesthesiology; the American Board of Colon and Rectan Board of Nuclear Medicine; the American Board of Ophthalmology; the American Board of Nuclear Medicine; the American Board of Ophthalmology; the American Board of Anesthesiology; the American Board of Emergency Medicine; the American Board of Anesthesiology; the American Board of Emergency Medicine; the American Board of Colon Board of Anesthesiology; the American Board of Emergency Medicine; the American Board of Anesthesiology; the American Board of Emergency Medicine; the American Board of Anesthesiology; the American Board of Emergency Medicine; the American Board of Anesthesiology; the American Board of Emergency Medicine; the American Board of Anesthesiology; the American Board of Emergency Medicine; the American Board of Anesthesiology; the Amer 19 2021 22 23 Anesthesiology; the American Board of Ophthalmology; the American Board of Anesthesiology; the American Board of Emergency Medicine; the American Board of Otolaryngology - Head and Neck Surgery; the American Board of Pathology; the American Board of Pediatrics; the American Board of Physical Medicine and Rehabilitation; the American Board of Plastic Surgery; the American Board of Preventive Medicine; the American Board of Psychiatry and Neurology; the American Board of Radiology; the American Board of Surgery; the American Board of Thoracic Surgery; and the American Board of Urology. ABMS and all of its member boards are collectively referred to herein as "ABMS." 24 25 26 27 28

medicine. This is called Initial Board Certification ("board certification" or "IBC").
 The purpose of IBC is to indicate that, beyond meeting state licensing requirements, a
 board certified doctor also has demonstrated the skill, knowledge and ability to
 practice the medical specialty for which he or she is certificated.

3. More than 29,000 licensed physicians are members of ABOS, and
approximately 90% of the over 880,000 licensed physicians in the United States are
board certified in at least one medical specialty by ABMS, which, as the dominant
seller of IBC through its member boards, including ABOS, has monopoly power in
the IBC market.

10 4. Far beyond being simply a voluntary act taken by some doctors to demonstrate a specific medical skill or to distinguish themselves from other doctors, 11 board certification has evolved to become an essential component of a physician's 12 13 commercial practice. Indeed, it has become a *de facto* requirement for meaningful participation in the commercial practice of medicine. Fully licensed doctors 14 authorized to practice medicine cannot expect to maintain a commercial practice, 15 including the core requirements that they be able to maintain hospital admitting 16 privileges, maintain malpractice insurance and, perhaps more importantly, treat a 17 18 majority of the commercially insured patients in the United States, without being 19 board certified. Thus, failure by physicians to maintain their board certification is likely to have devastating effects on their livelihood, income and ability to practice 20medicine. Defendants' conduct also has the attendant effect of depriving patients of 21 choice in service providers. 22

5. In addition to selling IBC, ABOS and other ABMS member boards
requires that board-certificated doctors also maintain their IBC by purchasing
"maintenance of certification" or "MOC" from ABOS or the ABMS member boards.
Failure to purchase MOC results in loss of certification, regardless of a physician's
skill or ability within their given specialty. Indeed, purchasing MOC from a provider
other than ABOS or other ABMS member boards results in loss of IBC because the

boards will not recognize any MOC other than that purchased through them. Given
 the realities of maintaining a commercial practice of medicine, doctors have no
 practical choice about maintaining their IBC.

- In addition to its monopoly of the market for board certification, ABOS 6. 4 and other ABMS member boards also maintain a monopoly of the market for MOC. 5 As described herein, ABOS and other ABMS member boards tie the required 6 purchase of MOC with the sale of IBC. Thus, because IBC is a *de facto* requirement 7 8 for maintaining a commercial medical practice, and because the failure of a physician to submit to ABOS's and other ABMS member boards' imposition of forced MOC 9 effectively results in loss of IBC, meaningful competition in the MOC market is 10 foreclosed. ABOS and other ABMS member boards further will not accept any MOC 11 other than their own, revoking a physician's IBC where an MOC is not obtained from 12 ABOS or other ABMS member boards, and thus other MOC providers and other 13 potential MOC providers are excluded from the market and its competition. 14
- 7. Through their MOC monopoly, defendants abuse their position to extract
  inflated supracompetitive payments for MOC from certificated physicians and engage
  in other predatory and anticompetitive activities. Plaintiff, fair competition, and
  American medical community participants from physicians to competitor
  certification providers to patients have been injured.

8. Accordingly, plaintiff, individually and on behalf of a class of those
similarly situated, seeks damages, injunctive relief, and all other appropriate relief for
defendants' wrongdoing.

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## JURISDICTION AND VENUE

9. Plaintiff's claims for injuries sustained by reason of, *inter alia*,
defendants' violations of §§1 and 2 of the Sherman Act, 15 U.S.C. §§1 and 2, are
brought pursuant the Clayton Act, 15 U.S.C. §§15 and 26, to obtain damages and
injunctive relief and the costs of this suit, including reasonable attorneys' fees.

10. This Court has original federal question jurisdiction over the Sherman 1 Act claims asserted in this Court pursuant to 28 U.S.C. §§1331 and 1337, and §§4 and 2 3 16 of the Clayton Act, 15 U.S.C. §§15 and 26.

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Venue is proper in this judicial district pursuant to §12 of the Clayton 11. Act, 15 U.S.C. §22, and 28 U.S.C. §1391(b), (c) and (d), because defendants reside, 5 transact business, are found, or have agents in this District; a substantial part of the 6 events giving rise to plaintiff's claims occurred in this District; and a substantial 7 8 portion of the affected interstate trade and commerce described below has been carried 9 out in this District. Venue is also proper in this District because acts in furtherance of 10 the alleged wrongdoing took place here.

12. Further, defendants operate and transact business within this District, 11 defendants have substantial contacts with this District, and defendants engaged in 12 13 illegal conduct that was directed at, and had the effect of causing injury to, persons 14 and entities residing, located, or doing business in this District. ABMS's and ABOS's contacts with the State of California are extensive. It is estimated that almost one in 15 every eight physicians in the United States resides in California – more than any other 16 U.S. state. 17

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## **THE PARTIES**

19 13. Plaintiff Alexander Rosenstein, M.D. ("Dr. Rosenstein") has been in practice for nearly 30 years. Dr. Rosenstein is certified by the ABOS and was 2021 recertified in both 2000 and 2010. Dr. Rosenstein is an extremely accomplished doctor, licensed in California, Hawaii, Texas and West Virginia. After earning his 22 23 medical degree from the University of Minnesota School of Medicine, he completed his residency at the University of California San Diego Medical Center in San Diego, 24 25 California and went on to complete a year-long fellowship in Adult Reconstruction and Joint Replacement at Oxford University in England. He returned to California 26 and practiced there for more than 15 years. Later, he was an Associate Professor of 27 28 Orthopaedic Surgery at Texas Tech and then a full Professor of Orthopaedic Surgery

1 and Biomedical Engineering at the University of Texas. He has written numerous 2 peer-reviewed scholarly articles and won many awards relating to the practice of 3 medicine generally and orthopaedic surgery specifically. Throughout his career, he has both continuously practiced and held various esteemed positions, including, 4 among others: (1) at the South Coast Medical Center in Laguna Beach, California, he 5 was the Chief of Staff, the Director of the Hospital Governing Board, the Chairman of 6 the Department of Surgery, and the Chairman of the Division of Orthopaedic Surgery; 7 8 (2) at Texas Tech in Lubbock, Texas, he was the Chief of the Adult Reconstruction 9 Division, an Associate Clinical Chair of the Department of Orthopaedic Surgery, and the Director of Adult Reconstruction Fellowship; (3) at Memorial Hermann Hospital 10 in Houston, Texas, he was the Director of Adult Reconstruction, the Physician Leader 11 for OR Orthopaedic Surgery, an Associate Chair of the Department of Orthopaedic 12 13 Surgery, and the Director of the Adult Reconstruction Fellowship; (4) at the 14 Charleston Area Medical Center in West Virginia, he was the Director of Orthopaedic Reconstructive Surgery and the Director of the Adult Reconstruction Fellowship; and 15 (5) at the Kona Community Hospital in Hawaii, he is the Director of Orthopaedic 16 Reconstructive Surgery. Over the course of his career, Dr. Rosenstein has taught 17 18 hundreds of residents, if not more, on techniques specific to orthopaedic surgery and on being a medical professional in general. He is intimately involved with what is 19 required to be an orthopaedic surgeon and what is required from a practice and 20 21 educational standpoint to maintain a high quality standard of care. Dr. Rosenstein currently is a resident of Hawaii, but has also lived in California, West Virginia and 22 23 Texas during his professional career.

- 14. Defendant American Board of Orthopaedic Surgery is a non-profit
  organization that became an ABMS member in 1935. With more than 29,000 Board
  Certified Orthopaedic Surgeons in the United States (more than a thousand of which
  reside in California), it has one of the largest memberships of any Board in the
- 28

country. ABOS is headquartered at 400 Silver Cedar Court in Chapel Hill, North
 Carolina.

3 15. Defendant American Board of Medical Specialties is a nationally
4 recognized non-profit organization that sets the standards for and certifies doctors as
5 capable in specified medical specialties and subspecialties, as described herein,
6 through its 24 member boards. ABMS is headquartered in Chicago, Illinois.

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#### FACTUAL ALLEGATIONS

8 16. To practice medicine in the United States, physicians and surgeons are 9 required to have obtained an MD degree, pass the U.S. Medical Licensing 10 Examination ("USMLE"), and obtain a license granted by their individual state licensing board. The USMLE uniformly serves the function for all states of assessing 11 12 physician readiness and ability to practice medicine (as the USMLE describes it, the 13 "ability to apply knowledge, concepts, and principles, and to demonstrate fundamental 14 patient-centered skills, that are important in health and disease and that constitute the basis of safe and effective patient care")<sup>2</sup> and "ensur[ing] that all licensed MDs  $\ldots$ 15 pass[] the same assessment standards – no matter in which school or which country 16 they had trained."<sup>3</sup> 17

- 18 17. In addition, all but five states have a minimum continuing medical
  19 education ("CME") requirement for physicians to maintain their licenses "in order to
  20 ensure the continuing competence of licensed physicians and surgeons."<sup>4</sup>
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- <sup>2</sup> *About USMLE*, USMLE, https://www.usmle.org (last visited Sept. 11, 2019).

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<sup>4</sup> See, e.g., Cal. Bus & Prof. Code §2190; see also, e.g., Title 22 Tex. Admin. Code §166.2 (2019); Oregon Medical Board, Ch. 847, Div. 8, 847-008-0070, Continuing Medical Competency (Education), https://secure.sos.state.or.us/oard/viewSingleRule.
 28 action?ruleVrsnRsn= 238932 (last visited Sept. 11, 2019).

<sup>Why One National Examination?, USMLE, https://www.usmle.org/about/ (last visited Sept. 11, 2019). The USMLE's purpose is to provide "high-quality assessments across the continuum of physicians' preparation for practice," including "provid[ing] to licensing authorities meaningful information from assessments of physician characteristics – including medical knowledge, skills, values, and attitudes." USMLE Mission Statement, USMLE, https://www.usmle.org/about/ (last visited Sept. 11, 2019).</sup> 

Alongside state licensing of physicians, board certification is an industry-18. 1 2 centric private process whereby physicians can obtain one or more certifications in a 3 particular specialization within the field of medicine from a group of experts in that specialization. For example, in addition to being a licensed physician, a doctor might 4 5 be certified in internal medicine, medical oncology, geriatric medicine and/or any one of a number of additional specialties and subspecialties. The purpose of IBC is to 6 7 indicate that, beyond meeting state-mandated licensing requirements, a physician has also demonstrated distinct skills, knowledge and abilities to practice a medical 8 9 specialty in a particular field of medicine.

- 10 19. Currently, approximately 90% of all licensed physicians in the United States - over 880,000 doctors - are board certified in at least one medical specialty.<sup>5</sup> 11 12 ABMS is the dominant provider of IBC in the United States.
- 13 20. The value of specialty certification initially stems from its informationproviding function, something particularly helpful in an industry like healthcare in 14 15 which consumers may largely have incomplete information concerning doctor quality and skills, as well as its potential pro-competitive effects. As the U.S. Department of 16 17 Justice ("DOJ") states, "certification can signal that a practitioner has distinct skills, knowledge, and abilities to practice a specialty that go beyond licensing."<sup>6</sup> The DOJ 18 19 continues, explaining:
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- That signal can promote specialization, choice, and competition. For example, a consumer with specialized needs can more efficiently search for providers who have signaled expertise in the relevant specialty. In
- 22 <sup>5</sup> See Trisha Torrey, What Is Medical Board Certification?, https://www. verywellhealth.com/what-is-medical-board-certification - 2615005 (last visited Sept. 11, 2019); see also ABMS News Release, American Board of Medical Specialties Releases Updated Board Certification Report (Oct. 3, 2017) ("More than 880,000 23 24 physicians are board certified ....."). The remaining non-certified but licensed doctors generally engage in research or academia, or treat cash-paying or government 25 insured patients.
- 26<sup>6</sup> Letter from Robert Potter, Chief Competition Policy & Advocacy Section, U.S. Department of Justice, to Dan K. Morhaim, M.D., Maryland House of Delegates, at 10 27 (Sept. 10, 2018), https://mhcc.maryland.gov/mhcc/pages/home/workgroups/ documents/moc/DOJ\_Letter.pdf (last visited Sept. 11, 2019).
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Case	e 3:19-cv-01754-L-RBB Document 1 Filed 09/11/19 PageID.49 Page 9 of 28						
1 2 3 4 5 6 7 8 9 10 11 12	<ul> <li>turn, a provider may attract more consumers or charge a premium reflecting the value of the specialized service, and that premium may encourage other providers to pursue that specialty and offer services in that narrower market. Certifications can also signal enhanced quality, perhaps by certifying that a provider has demonstrated a certain level of training, testing, or experience over and above other providers. That signal can help consumers distinguish among providers for the same service based on the quality of service they expect to receive. This ability to distinguish may provide higher quality providers an incentive to invest in higher quality care.<sup>7</sup></li> <li>21. However, in the context of IBC, the DOJ has expressed specific competition-related concerns:</li> <li>Private certifying bodies can raise competition concerns under certain circumstances. Certifying bodies are frequently governed by active market participants. Because, like other forms of professional standards-setting, certification can become a de facto requirement for meaningful participation in certain markets, a certification requirement may create a barrier to entry. In such circumstances, certification may function more like licensing requirements – establishing who can and cannot participate in a market – rather than voluntary certification that</li> </ul>						
13	cannot participate in a market – rather than voluntary certification that can help patients and others distinguish on quality among a range of providers. <sup>8</sup>						
14	22. The DOJ continues:						
15 16 17 18 19 20 21 22	The more certification comes to resemble licensing, the more such industry self-regulation raises similar concerns. For example, as the U.S. Supreme Court has explained, though market participants offer important and needed experience and expertise about their practice and profession, such professionals, when empowered to set licensing requirements without meaningful review, "may blend [ethical motives] with private anticompetitive motives in a way difficult even for market participants to discern." Similarly, competitive concerns can arise when private standard-setting processes become "biased by members with economic interests in restraining competition." The governing members of a dominant certifying body may have incentives to set certification requirements more stringently than is necessary to certify that providers have the relevant knowledge and skills. In situations where one certifying body has become dominant, such that physicians cannot turn to alternative bodies for a similar certifying function, market forces						
23	might not constrain the dominant body from acting on these incentives. If requirements artificially constrain the supply of certified providers and raise their costs, certification may limit competition among providers and						
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25	<ul> <li><i>Id.</i></li> <li><i>Id.</i> at 10-11 (citing, <i>e.g.</i>, <i>ABMS Board of Directors</i>, Am. Bd. of Med. Specialties</li> </ul>						
26 27 28	(last visited Aug. 29, 2018), https://www.abms.org/about-abms/governance/abms- board-of-directors/ (vast majority of board members are medical doctors); <i>Board of Directors</i> , Am. Bd. of Internal Med., https://www.abim.org/about/governance/board- of-directors.aspx (last visited Aug. 29, 2018) (same).						
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allow for providers to raise prices paid by payers and consumers. As this letter discusses further below, if competition among bona fide certifying bodies were to develop, that could provide a meaningful check on such incentives. Moreover, even where there is no effective competition among certifying bodies, incentives to raise barriers for physicians to practice medical specialties by setting unnecessarily stringent certification requirements could be circumscribed to the extent a certifying body has procedures in place to ensure that input is available from, and decision-making is vested in, groups that represent a balance among the various relevant stakeholders, including not only doctors, but also, potentially, hospitals, insurers, and patient advocacy groups.<sup>9</sup>

- 23. Implicating the very concerns raised by the DOJ, ABMS certification has
- 8 become a foundational component of the practice of medicine in the United States. It
- 9 is so essential, in fact, that a doctor who is fully licensed by their state and authorized
- 10 by law to practice medicine but who is not also a board certified physician in their
- 11 given specialty cannot expect to maintain a commercial practice, including
- 12 maintaining hospital admission privileges, and, most significantly, treat a majority of
- 13 the roughly 217 million commercially insured U.S. residents.<sup>10</sup>
  - 24. ABMS is well aware of these requirements, acknowledging that:

Hospitals and health care groups . . . use a credentialing process that involves checking a physician's Board Certification, education, training, experience, and other background information before granting practice privileges. Insurance companies, law firms, recruiters, and research organizations also regularly check Board Certification status for their particular purposes.<sup>11</sup>

- 25. Insurance companies place significant weight on, if not requiring or
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  20 effectively requiring, board certification. By way of example, as relevant here, in
- Id. at 11-12 (citing N.C. State Bd. of Dental Exam'rs v. FTC, 574 U.S. 494, 135 S.
  Ct. 1101, 1111, 1115 (2015) ("State laws and institutions are sustained by this tradition when they draw upon the expertise and commitment of professionals."); and Allied Tube & Conduit Corp. v. Indian Head, Inc., 486 U.S. 492, 501, 509 (1988) (noting that "private standards can have significant procompetitive advantages" if "procedures . . . prevent the standard-setting process from being biased by members with economic interests in stifling product competition")).
- <sup>10</sup> See Edward R. Berchick, et al., Health Insurance Coverage in the United States:
  <sup>25</sup> 2017, U.S. Census Bureau, at 4, Table 1 (Sept. 2018), https://www.census.gov/
  <sup>26</sup> content/dam/Census/library/publications/2018/demo/p60-264.pdf (last visited Sept. 11, 2019).
- Verify Certification, ABMS, https://www.abms.org/verify-certification (last visited Sept. 11, 2019).

order to be considered for becoming an Anthem-credentialed healthcare provider,
doctors are required to "have current, in force board certification (as defined by the
American Board of Medical Specialties ('ABMS')...) in the clinical discipline for
which they are applying." <sup>12</sup> ABMS certification is also a central consideration of
being credentialed for Aetna's doctor network.<sup>13</sup> Cigna, likewise, requires board
certification for application to its Medical Network Credentialing.<sup>14</sup>

7 26. The dominant entity providing specialty IBC to doctors in the United
8 States is ABMS. ABMS was originally established in 1933 by a small organization of
9 medical specialty boards and groups of physicians and medical educators. Its purpose
10 was to develop "a national system of standards for recognizing specialists and
11 providing information to the public."<sup>15</sup> ABMS developed and oversees a uniform
12 system for the administration of examinations designed to assess physician education,
13 knowledge, experience and skill in given medical specialties.

14 27. In the years since its inception, ABMS has grown in the number of
15 specialties for which it provides certification, as additional specialty boards were
16 added to ABMS. All but six of the ABMS member boards joined ABMS by 1949.<sup>16</sup>

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- Anthem Provider Administration Credentialing and Maintenance, Anthem Blue Cross and Blue Shield – Provider Manual (July 2016), https://www11.anthem.com/ provider/noapplication/f0/s0/t0/pw\_b154811.pdf?refer=ahpprovider (last visited Sept. 11, 2019).
- <sup>20</sup> <sup>13</sup> Medical Credentialing, What does the Aetna doctor credentialing process involve?, Aetna, http://www.aetna.com/docfind/cms/assets/pdf/MedicalCredentialing.pdf(last visited Sept. 11, 2019).
- <sup>22</sup> <sup>14</sup> Cigna Medical Network Credentialing, Cigna, https://www.cigna.com/health-care <sup>23</sup> providers/credentialing/join-medical-network (last visited Sept. 11, 2019).
- 24 <sup>15</sup> ABMS History of Improving Quality Care, ABMS, https://www.abms.org/aboutabms/history (last visited Sept. 11, 2019).
- <sup>25</sup>
  <sup>16</sup> American Board of Dermatology (1933), American Board of Obstetrics and Gynecology (1933), American Board of Ophthalmology (1933), American Board of Otolaryngology – Head and Neck Surgery (1933), American Board of Orthopaedic Surgery (1935), American Board of Pediatrics (1935), American Board of Psychiatry and Neurology (1935), American Board of Radiology (1935), American Board of Urology (1935), American Board of Internal Medicine (1936), American Board of Pathology (1936), American Board of Surgery (1937), American Board of

Five member boards joined in the ten years between 1969 and 1979.<sup>17</sup> The final
 member board joined in 1991.<sup>18</sup> Thus, for the majority of the twentieth century and, at
 least, for almost thirty years, ABMS has maintained a monopoly as the provider of
 medical specialty IBC in the United States. Today, ABMS certifies physicians in 40
 specialties and 87 subspecialties.<sup>19</sup>

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28. ABMS's initial certification occurs after a physician completes residency 6 7 training and generally requires that physicians complete four years of college or 8 university premedical education, earn a medical degree from an ABMS-approved 9 medical school, complete a three to seven-year ABMS-approved residency, provide attestation letters from the director and/or faculty of their residency program, and 10 become licensed to practice medicine in their state. ABMS also requires that IBC 11 12 candidates pass an ABMS exam in the specialty for which the physician seeks 13 certification. Similarly, physicians seeking subspecialty certification must also complete ABMS-approved additional training during or after their residency, as well 14 as successfully complete additional subspecialty-specific knowledge and clinical 15 16 judgment assessments.

- 17 29. Historically, receiving certification was sufficient for board certification
  18 for the remainder of a physician's career. By the mid-1980s, ABOS and certain other
  19 ABMS member boards had begun to issue certifications for new applicants that
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- Neurological Surgery (1940), American Board of Anesthesiology (1941), American Board of Plastic Surgery (1941), American Board of Physical Medicine and Rehabilitation (1947), American Board of Colon and Rectal Surgery (1949), and American Board of Preventive Medicine (1949).

American Board of Family Medicine (1969), American Board of Allergy and Immunology (1971), American Board of Nuclear Medicine (1971), American Board of Thoracic Surgery (1971), and American Board of Emergency Medicine (1979).

<sup>&</sup>lt;sup>26</sup> <sup>18</sup> American Board of Medical Genetics and Genomics (1991).

 <sup>&</sup>lt;sup>27</sup> ABMS Guide to Medical Specialties, ABMS (2019), https://www.abms.org/media/
 <sup>19</sup> ABMS Guide to Medical Specialties, ABMS (2019), https://www.abms.org/media/
 <sup>19</sup> 194925/abms-guide-to-medical-specialties-2019.pdf (last visited Sept. 11, 2019).

required retesting after 10 years in order to maintain their certification. Physicians 1 2 with lifetime certifications, however, were exempt from these requirements.

3 30. By the early 2000s, ABMS required all of its member boards to uniformly agree that, with the exception of lifetime certificate holders, certification 4 5 would only be granted to physicians for limited time periods followed by mandatory retesting in order to maintain certification. In the years since then, the requirements 6 for maintaining IBC have increased. As discussed above, failure to maintain 7 certification is devastating to a physician's ability to treat the vast majority of patients 8 9 in the United States, and certainly would spell destruction for their medical practice. Indeed, the certification renewal requirements "effectively converted the 'voluntary' 10 aspect of board certification to a requirement to maintain hospital privileges and 11 insurance panel participation and profoundly impact[] a physician's ability to earn a 12 living."20 13

14 31. The ABOS certification renewal requirements became what is called Maintenance of Certification or MOC. Similar requirements exist for all ABMS 15 member boards. 16

17 32. ABOS and all other ABMS board MOC began in the latter part of the twentieth century as a voluntary retesting. Very few physicians participated. In or 18 19 around 2005, however, ABMS added more requirements to MOC for re-certification. MOC then required a minimum number of "MOC points" accumulated via 20 "performance improvement projects and data collection exercises" as a prerequisite to 21 the re-examination of physicians.<sup>21</sup> In the years that followed, ABMS and the member 22

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- <sup>20</sup> Westby G. Fisher & Edward J. Schloss, *Medical specialty certification in the United States a false idol*?, 47 J. of Interventional Cardiac Electrophysiology 37 (2016), https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5045479/ (last visited Sept. 11, 2019). These renewal requirements also have been described as the "watershed moment [that] forever changed the landscape of specialty certification from one that primarily served the needs of practicing physicians to one that threatened 'uncertain consequences' and mandated additional requirements designed in large part to serve the ethical views and ongoing financial needs of the Specialty Boards." *Id*. 24 25 26 27
- 21 28 Id.

boards expanded the number of required MOC points over shorter time periods.
 Moreover, failure to comply with defendants' MOC requirements would be publicly
 labeled as "'not meeting MOC requirements" and would result in IBC revocation if
 not ultimately complied with.<sup>22</sup>

5 33. The cost of ABMS MOC requirements to maintain physician certification has grown exponentially. For example, "[t]he cost of participating in MOC in general 6 medicine mushroomed 244% (or 16.3% per year) from \$795 in 2000 to \$1940 in 7 8 2014. Similarly, the cost for subspecialty re-certification grew 257% (or 17.2% per year) over the same time period."<sup>23</sup> The top-earning specialties, which includes 9 orthopaedic surgeons, bear even greater costs. As an example, "[a] recent cost 10 analysis estimated general internists incur an average cost of \$23,607 (95% CI \$5380 11 12 to \$66,383) and cardiac electrophysiologists incur an average cost of \$52,196 (95% CI \$9773 to \$115,916) in total MOC costs over 10 years."<sup>24</sup> These costs and fees are 13 unchecked by any meaningful competition due to defendants' anticompetitive 14 15 conduct.

34. ABOS and all other ABMS board MOC is not the same as statemandated CME requirements, under which physicians are required by their licensing
states to accumulate a minimum number of CME credits regularly over a number of
years as part of maintaining their license to practice medicine. CME is a valuable part
of continuing physician knowledge that enhances a physician's practice. MOC is a
separate set of requirements imposed, not by the states, but by defendants on
physicians in order for physicians to maintain their certifications.

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- <sup>22</sup> Id. Significantly, "[t]hese new re-certification mandates were conceived or overseen by ABMS-imposed leadership officers of whom only 9% collectively had recertified in general medicine and 25% had recertified in any certified subspecialty."
   <sup>23</sup> Id.
- 27  $^{23}$  Id.
- 28 <sup>24</sup> *Id.*

35. In the context of CME, ABMS MOC has been described as "add[ing] 1 little more than an additional burden to physicians' time and finances."<sup>25</sup> It too, adds 2 3 a meaningful burden to a doctor's support staff, who must help track the ever-4 changing requirements and document compliance efforts. Research indicates no 5 credible evidence that the ABMS program has led to patient outcome improvements since the MOC requirements' inception.<sup>26</sup> Indeed, in relation to those physicians with 6 lifetime certifications who maintain their ABMS specialty certifications without any 7 participation in MOC, research indicates "no differences in outcomes for patients 8 9 cared for by internists with time-limited or time-unlimited certification for any performance measure."<sup>27</sup> Similarly, there is no evidence whatsoever of lesser 10 performance by physicians who are "grandfathered in" and do not have to participate 11 in MOC. 12

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36. MOC does little to demonstrate whether a doctor is capable of practicing in his or her chosen field and does not evaluate his or her ability to take care of 14 15

 $^{25}$  *Id.* MOC is distinct in this regard from initial certification, which is unchallenged by plaintiff and the class. 16

<sup>27</sup> John H. Hayes, et al., Association Between Physician Time-Unlimited vs Time-<sup>27</sup> John H. Hayes, *et al., Association Between Physician Time-Unlimited vs Time-Limited Internal Medicine Board Certification and Ambulatory Patient Care Quality*, 312 J. Am. Med. Ass'n 2358 (Dec. 10, 2014). Importantly, there is no reconciling the purported justification by ABMS for mandatory MOC requirements in maintaining ABMS certification – "ensur[ing] better patient care through a physician's participation in an ABMS MOC process which continually assesses and helps enhance professional medical knowledge, judgment, professionalism, clinical techniques, and communication skills" – with the fact that a significant number of physicians with initial board certifications – those with lifetime certifications that pre-date the MOC requirements – are exempt from the costs of MOC compliance, including fees, educational curriculum, testing and time costs. *ABMS Overview and FAQs*, ABMS (Jan. 2016), https://www.abms.org/media/93956/abms-moc\_overview\_6-15.pdf (last visited Sept. 11, 2019). 22 23 24 25 26 27 visited Sept. 11, 2019).

<sup>17</sup> <sup>26</sup> Id.; see also P.N. Fiorilli, et al., Association of Interventional Cardiology Board Certification and In-Hospital Outcomes of Patients Undergoing Percutaneous Coronary Interventions, 63 J. Am. Coll. Cardiology 2904-05 (Apr. 1, 2014) (a study 18 that examined the effect of physician certification status, including lapsed certification, on patient outcomes revealed no effect after coronary intervention); T.H. 19 Lee, Certifying the Good Physician, A Work in Progress, 312 J. Am. Med. Ass'n 2340-42 (Dec. 9. 2014) (according to two studies, re-certification and performance or 20quality measures are not associated). 21

patients. Rather it serves as a measure of who can afford to take the test, who is a
 good test-taker, and who has enough time to take away from their family and practice
 to prepare for the re-certifications.

- ABOS's conduct in changing its requirements, in particular, demonstrates 4 37. 5 the miniscule value MOC has to practicing physicians. In the past years, ABOS has begun to provide alternate ways in which to complete certification where a physician 6 is required to read materials given by the board and take a test on those materials. 7 This alternative – which like the original testing does not squarely address whether 8 adequate patient care is being given – clearly demonstrates that the original testing is 9 of little value, otherwise why could it be replaced by a reading comprehension exam. 10 11 38. Physicians, as well, express dissatisfaction with defendants' MOC. For example, the following are attributed to "physicians representing various specialties 12 13 across the U.S.":
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- "Board recertification has almost nothing to do with my daily work as a primary care physician. It is an angst-generating exercise in arcane minutiae that robs me of work and family time for little gain or benefit. In my opinion, it is academic extortion and a blatant money grab. Unless absolutely forced to because of business reasons, I hope not to recertify a third time as it is a painful experience that does not really help me or my patients."
- "'After starting the MOC process for family medicine, I realized there was no relevance to my current practice of medicine and that it was pure busy work and a waste of my time. Having recertified six times before taking the same test that residents fresh out of training were taking, I could not find any reason for the change. The certification board was assuming duties left to state licensure boards with a huge overreach grab for power. As I investigated further, the board could not supply me with a satisfactory explanation or real science to back up their claims. They were making a voluntary program mandatory with financial gain and power on their part as the real reason."
- "Board certification used to be a mark of excellence, not a form of extortion, revenue generation and busywork. Maintenance of certification, with its practice improvement, patient voice, patient safety, and secured high-stakes examination, has no bearing on what happens in the examination room; there is zero impact on the actual care of patients. I have to recertify, otherwise I cannot maintain my insurance, hospital, or employment relationships; this is what makes it extortion"

Case	3:19-cv-01754-L-RBB Document 1 Filed 09/11/19 PageID.57 Page 17 of 28					
1 2 3 4 5 6 7 8 9 10 11	<ul> <li>"Board certification under ABMS is not essential to my practice of family medicine."<sup>28</sup></li> <li>39. Physicians are not averse to "lifelong learning."<sup>29</sup> As an industry-leading cardiologist has stated in reference to the American Board of Internal Medicine's MOC:</li> <li>We all support lifelong learning, but an excellent alternative to MOC already exists: continuing medical education (CME). Currently, medical licensure for physicians requires an annual minimum of approximately 25 hours of CME, depending on the state. Physicians accept this requirement because they perceive it as having value. Organizations providing recognized CME programs are regulated by the Accreditation Council for Continuing Medical Education, which requires each CME offering to provide an "educational gap analysis," a needs assessment, information about speakers' potential conflicts of interest, and course evaluations, as well as meeting other performance standards. <i>CME offerings must compete with one another, and they therefore provide choice</i>. If physicians do not perceive value in a particular CME offering, they will go elsewhere – a situation in stark contrast with the ABIM monopoly on MOC.<sup>30</sup></li> </ul>					
12 13	<ul> <li>ABIM monopoly on MOC.<sup>30</sup></li> <li>40. The American Medical Association ("AMA"), likewise, has not remained</li> </ul>					
14	silent on the subject. While the AMA "supports physician accountability, life-long					
	learning and self-assessment," in 2014 it adopted a "policy [that] outlines principles					
	that emphasize the need for an evidence-based process that is evaluated regularly to					
17	ensure physician needs are being met and activities are relevant to clinical practice":					
18 19	• MOC should be based on evidence and designed to identify performance gaps and unmet needs, providing direction and guidance for improvement in physician performance and delivery of care.					
20 21 22	• The MOC process should be evaluated periodically to measure physician satisfaction, knowledge uptake, and intent to maintain or change practice.					
22 23	• MOC should be used as a tool for continuous improvement.					
23	$\frac{28}{28}$ Physicians fed up feel transed by MOC Medical Economics (April 10, 2016)					
25	<sup>28</sup> <i>Physicians fed up, feel trapped by MOC</i> , Medical Economics (April 10, 2016), http://www.medicaleconomics.com/medical-economics-blog/physicians-fed-feel- trapped-moc (last visited Sept. 11, 2019).					
26 27	<sup>29</sup> Paul S. Teirstein, <i>Boarded to Death – Why Maintenance of Certification is Bad for</i> <i>Doctors and Patients</i> , 372 New Eng. J. Med. 106, 108 (2015).					
27	<sup>30</sup> <i>Id.</i> (emphasis added).					
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Case	3:19-cv-017	54-L-RBB Document 1 Filed 09/11/19 PageID.58 Page 18 of 28					
1 2 3 4 5	•	The MOC program should not be a mandated requirement for licensure, credentialing, payment, network participation or employment. Actively practicing physicians should be well-represented on specialty boards developing MOC. MOC activities and measurement should be relevant to clinical practice.					
6 7	• The MOC process should not be cost-prohibitive or present barriers to patient care. <sup>31</sup>						
8	None of the	ese standards is met by the ABMS MOC.					
o 9	41.	Defendants' conduct constitutes an unreasonable restraint of interstate					
9 10	trade and co	ommerce in violation of the Sherman Act and the laws of various states.					
10	42. As a result of defendants' unlawful conduct, plaintiff and the other members of the Class (as defined herein) have been injured in their business and						
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12	property in that they have paid more for MOC than they would have paid in a						
13	competitive market.						
1/	• • mp • min • •	c market.					
14		THE RELEVANT MARKET					
15	43.						
15 16		THE RELEVANT MARKET					
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15 16 17 18	43. States.	<b>THE RELEVANT MARKET</b> For purposes of this action, the relevant geographic market is the United					
15 16 17 18 19	43. States. 44.	<b>THE RELEVANT MARKET</b> For purposes of this action, the relevant geographic market is the United					
15 16 17 18 19 20	43. States. 44. herein. 45.	<b>THE RELEVANT MARKET</b> For purposes of this action, the relevant geographic market is the United Interstate commerce is substantially affected by the conduct challenged					
15 16 17 18 19 20 21	43. States. 44. herein. 45. MOC mark	THE RELEVANT MARKET         For purposes of this action, the relevant geographic market is the United         Interstate commerce is substantially affected by the conduct challenged         The relevant product markets include (i) the IBC market, and (ii) the					
15 16 17 18 19 20 21 22	43. States. 44. herein. 45. MOC mark the fact tha	THE RELEVANT MARKET For purposes of this action, the relevant geographic market is the United Interstate commerce is substantially affected by the conduct challenged The relevant product markets include (i) the IBC market, and (ii) the set. These markets are distinct and not interchangeable, as demonstrated by					
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<ol> <li>15</li> <li>16</li> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> <li>23</li> <li>24</li> <li>25</li> <li>26</li> </ol>	43. States. 44. herein. 45. MOC mark the fact tha material nu order maint 46. fact that A $\frac{3^{1} AMA aa}{4^{1}}$	THE RELEVANT MARKET For purposes of this action, the relevant geographic market is the United Interstate commerce is substantially affected by the conduct challenged The relevant product markets include (i) the IBC market, and (ii) the et. These markets are distinct and not interchangeable, as demonstrated by at ABMS sold IBC long before it started selling MOC and excludes a mber of pre-MOC IBC purchasers from being forced to purchase MOC in tain their certification. By ABMS's and ABOS's unlawful conduct challenged herein and the					

including illegal tying of IBC with its MOC, ABMS injures competition in the MOC
 market and collects mandatory supracompetitive MOC fees from certificated
 physicians. ABMS sells MOC directly to plaintiff and Class members across the
 United States. There is no legitimate pro-competitive justification defendants might
 offer for their illegal course of conduct that is not outweighed by the anticompetitive
 effects alleged herein.

7 47. By its monopoly of the IBC and MOC markets, ABMS has, and exerts, 8 the power to exclude competition from the MOC market. Because, as discussed herein, the vast majority of insurers and hospitals in the United States require 9 10 physicians to have ABMS board certification in order to treat and admit patients, respectively, IBC is necessary for plaintiff and the Class members to meaningfully 11 maintain their commercial medical practices. With the exception of those doctors that 12 13 ABMS excluded from the required MOC, the failure of a physician to submit to defendants' imposition of forced and excessive MOC results in the inability of that 14 physician to maintain their IBC and, therefore, to meaningfully maintain their 15 commercial practice. 16

17 48. The IBC market is and has been controlled by defendants from the mid-18 twentieth century to the present. Since the inception of MOC, ABMS has similarly 19 controlled the MOC market. Both markets present high entry barriers, not limited to economic and organizational barriers. ABMS stands alone in selling IBC to 20 21 physicians; no other source of IBC has meaningfully competed with ABMS in this regard. And, as discussed herein, because ABMS leverages its IBC market power to 22 23 illegally tie its MOC to its IBC, meaningful competition in the MOC market is 24 foreclosed. Indeed, because ABMS will not recognize any competing MOC other than ABMS's MOC in the maintenance of IBC, and because physicians are effectively 25 unable to maintain their commercial practices if they do not purchase MOC from 26 ABMS, ABMS blocks the emergence of any meaningful competition in the MOC 27 28 market.

49. The anticompetitive effects of ABMS's conduct is illustrated by the 1 2 inability of its primary MOC market competitor, the National Board of Physicians and Surgeons ("NBPAS"), to gain market share.<sup>32</sup> NBPAS requires that a physician 3 possess an ABMS IBC, be properly licensed, and complete a set amount of CME in 4 5 order to obtain MOC from it. Making NBPAS MOC desirable to physicians, NBPAS offers MOC at significantly lower fees than ABMS and requires less physician time 6 for compliance. However, despite its national presence and comparable MOC 7 8 product, because of ABMS's market power, as of September 2018, according to the 9 NBPAS website, no commercial health insurance provider and less than one percent of hospitals accept NBPAS MOC.<sup>33</sup> ABMS also refuses to accept competitor MOC, 10 revoking physician's IBC where physicians do not obtain ABMS MOC. Because of 11 12 the *de facto* requirement that physicians maintain their IBC with ABMS or lose their 13 certification, competitor MOC providers are effectively excluded from competition. Plaintiff's and Class members' injuries directly derive from defendants' 14 50. unlawful conduct. Defendants' charge increasingly artificially inflated prices for 15 MOC, forcing plaintiff and the Class to incur and continue to incur at least hundreds 16 of millions of dollars in ABMS MOC fees. Absent defendants' malfeasance, and in a 17 18 competitive market, Class members would pay significantly lower, competitive prices for MOC from a source other than or in addition to ABMS. 19

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- <sup>32</sup> NBPAS does not sell IBC. It only offers MOC. This fact also illustrates the distinct nature of the IBC and MOC markets.

 <sup>&</sup>lt;sup>33</sup> ABMS has not been a passive observer of hospital and commercial payer requirements related to IBC. To the contrary, ABMS has lobbied directly for and induced these entities and others to require ABMS certification – which includes ABMS MOC, due to defendants' illegal tying conduct – in order to obtain necessary hospital admitting privileges, reimbursement for services from commercial insurance providers, and coverage for malpractice, among other necessary aspects of Class members' medical practices.

(e) Whether ABMS's monopoly in MOC was illegally created and is
 being illegally maintained;

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(f) The duration of the illegal conduct alleged in this complaint;

- 4 (g) The nature and character of the acts performed by defendants in
  5 violation of the law;
- 6 (h) Whether, and to what extent, defendants' conduct caused injury to
  7 plaintiff and members of the Class and the appropriate measure of damages; and
- 8 (i) Whether plaintiff and members of the Class are entitled to
  9 injunctive relief to prevent the continuation or furtherance of the violation of the
  10 Sherman Act, the Cartwright Act, and the UCL.
- 57. A class action is superior to other methods for the fair and efficient 11 adjudication of this controversy. Treatment as a class action will permit a large 12 13 number of similarly situated persons to adjudicate their common claims in a single forum simultaneously, efficiently and without the duplication of effort and expense 14 that numerous individual actions would engender. Class treatment will also permit the 15 adjudication of claims by many Class members who could not individually afford to 16 litigate antitrust claims such as those asserted in this complaint. This class action 17 18 likely presents no difficulties in management that would preclude its maintenance as a class action. Finally, the Class is readily ascertainable. 19
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## COUNT I

#### For Violation of §§1 and 2 of the Sherman Act on Behalf of Plaintiff and the Class

Plaintiff repeats the allegations set forth above as if fully set forth herein.

Defendants' conduct alleged herein constitutes illegal tying of the

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purchase of MOC to defendants' initial medical specialty certifications, as well as the creation and maintenance of a monopoly in the MOC market. During the relevant period defendants and co-conspirators engaged in a continuing combination or

- period, defendants and co-conspirators engaged in a continuing combination or conspiracy to unreasonably restrain trade and commerce in violation of the Sherman
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Act by the conduct alleged herein, artificially reducing or eliminating competition in
 the MOC market, and artificially fixing, raising, and/or maintaining the costs of MOC
 in the United States. Such conduct constitutes a *per se* violation of the Sherman Act.
 60. Defendants' conduct has anticompetitive effects in the MOC market, and
 has had and continues to have the effect of artificially inflating the price of purchasing
 MOC in the United States.

61. As a direct and proximate result of defendants' unlawful conduct,
plaintiff and the other members of the Class paid more for MOC than they otherwise
would have paid in the absence of defendants' unlawful conduct.

10 62. By reason of defendants' unlawful conduct, plaintiff and members of the
11 Class have been deprived of free and open competition in the purchase of MOC.

12 63. As a direct and proximate result of defendants' conduct, plaintiff and
13 members of the Class have been injured and damaged in their business and property in
14 an amount to be determined.

- 64. While defendants' conduct as described herein is a *per se* violation of the
  Sherman Act, it is also unlawful under the rule-of-reason standard, as it an unlawful
  restraint of trade. There are no legitimate or pro-competitive justifications for
  defendants' conduct. Plaintiff respectfully submits that the Court should apply wellrecognized *per se* rules in order to condemn these challenged trade restraints, but in an
  abundance of caution pleads this claim in the alternative so that it is raised not only
  under the *per se* rules, but also under the rule-of-reason standard.
- 65. Plaintiff and members of the Class are entitled to damages from and an
  injunction against defendants, preventing and restraining the violations alleged herein.
  Specifically, plaintiff and members of the Class seek to have current certification
  become permanent without need for MOC or further recertification.

26 66. Plaintiff and members of the Class further seek certification reinstatement
27 for those members of the Class whose time-limited certification expired.

**COUNT II** 1 For Violation of the Cartwright Act, 2 Cal. Bus. & Prof. Code §16700, et seq., on Behalf of Plaintiff and Class 3 Plaintiff repeats the allegations set forth above as if fully set forth herein. 67. 4 5 Defendants' conduct alleged herein violates the Cartwright Act, Cal. Bus. 68. Prof. Code §16700, et seq. 6 Plaintiff brings this claim on behalf of a nationwide class. Alternatively, 7 **69**. plaintiff brings this claim on behalf of California residents meeting the class 8 9 definition. Defendants' conduct alleged herein constitutes an illegal conspiracy and 10 70. combination, including tying the purchase of MOC to defendants' initial medical 11 12 specialty certifications, as well as the creation and maintenance of a monopoly in the 13 MOC market. Such conduct constitutes a per se violation of the Cartwright Act. It is appropriate to bring this action under the Cartwright Act because a 14 71. 15 large number of members of the Class resides in California, members of the Class conduct their medical practices in California, purchased their MOC in California, 16 many of the illegal tying arrangements were made and executed in California, and 17 because overt acts in furtherance of the conspiracy and wrongful charges flowing from 18 those acts occurred in California. 19 Defendants' conduct has anticompetitive effects in the MOC market and 20 72. has had and continues to have the effect of artificially inflating the price of purchasing 21 MOC in California. 22 23 73. As a direct and proximate result of defendants' unlawful conduct, plaintiff and the other members of the Class paid more for MOC than they otherwise 24 25 would have paid in the absence of defendants' unlawful conduct.

26 74. By reason of defendants' unlawful conduct, plaintiff and members of the
27 Class have been deprived of free and open competition in the purchase of MOC.

75. As a direct and proximate result of defendants' conduct, plaintiff and
 members of the Class have been injured and damaged in their business and property in
 an amount to be determined.

While defendants' conduct as described herein is a per se violation of the 76. 4 5 Cartwright Act, it is also unlawful under the rule-of-reason standard, as it an unlawful There is no legitimate or pro-competitive justification for restraint of trade. 6 defendants' conduct. Plaintiff respectfully submits that the Court should apply well-7 8 recognized *per se* rules in order to condemn these challenged trade restraints, but in an abundance of caution pleads this claim in the alternative so that it is raised not only 9 10 under the per se rules, but also under the rule-of-reason standard.

11 77. Plaintiff and the Class are entitled to treble damages, attorneys' fees,
12 reasonable expenses, and cost of suit for the violations of the Cartwright Act.

## COUNT III

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#### For Violation of the Unfair Competition Law Under Cal. Bus. & Prof. Code §17200, *et seq.*, on Behalf of Plaintiff and Class

16 78. Plaintiff repeats the allegations set forth above as if fully set forth herein.
17 79. Plaintiff brings this claim under Cal. Bus. & Prof. Code §§17203 and
18 17204 to enjoin and obtain restitution and disgorgement of all monetary gains that
19 resulted from acts that violated Cal. Bus. & Prof. Code §17200, *et seq.*, commonly
20 known as the UCL.

80. Plaintiff and the members of the Class have standing to bring this action
under the UCL because they have been harmed and suffered injury in California
during the relevant period as a result of the violations of the Sherman Act and the
Cartwright Act as alleged herein.

81. In formulating and carrying out the alleged agreements and conspiracy,
defendants did those things that they combined and conspired to do, including but not
limited to, the acts, practices and course of conduct set forth herein, and these acts
constitute unfair competition in violation of the UCL.

82. Defendants' conspiracy had the following effects, among others:
 (a) competition in the MOC market in California during the relevant period was
 restrained, suppressed, and/or eliminated; (b) the cost to plaintiff and members of the
 Class for MOC was inflated; and (c) plaintiff and members of the Class in California
 during the relevant period have been deprived of the benefits of free and open
 competition.

83. As a direct and proximate result of defendants' anticompetitive conduct,
plaintiff and members of the Class have been injured in their business or property by
paying inflated prices for improperly tied MOC as a result of defendants' unfair and
noncompetitive acts during the relevant period.

11 84. The anticompetitive behavior, as described above, is unfair,
12 unconscionable, unlawful, and fraudulent, and in any event it is a violation of the
13 policy or spirit of the UCL.

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# COUNT IV

# Unjust Enrichment on Behalf of Plaintiff and the Class

16 85. Plaintiff repeats the allegations set forth above as if fully set forth herein.
17 86. As a result of the unlawful conduct described above, defendants have
18 been and will continue to be unjustly enriched. Defendants have been unjustly
19 enriched by the receipt of, at a minimum, unlawfully inflated prices for, and unlawful
20 profits on, MOC.

87. Defendants have benefited from their unlawful acts and it would be
inequitable for defendants to be permitted to retain any of the benefits resulting from
overpayments made by plaintiff and the members of the Class for MOC during the
relevant period.

88. Plaintiff and the member of the Class are entitled to the amount of
defendants' ill-gotten gains resulting from their unlawful, unjust and inequitable
conduct. Plaintiff and the members of the Class are entitled to the establishment of a

constructive trust consisting of all ill-gotten gains from which plaintiff and the
 members of the Class may make claims on a *pro rata* basis.

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## PRAYER FOR RELIEF

WHEREFORE, plaintiff requests that the Court enter judgment on plaintiff's
behalf and on behalf of the Class herein, adjudging and decreeing that:

A. This action may proceed as a class action, with plaintiff as the designated
7 Class representative and his counsel as Class counsel;

B. Defendants violated §§1 and 2 of the Sherman Act (15 U.S.C. §§1 and 2),
the Cartwright Act (Cal. Bus. & Prof. Code §16700, *et seq.*), and the UCL (Cal. Bus.
& Prof. Code §17200, *et seq.*), and plaintiff and the members of the Class have been
injured in their business and property as a result of defendants' violations;

12 C. Plaintiff and the members of the Class are entitled to recover damages
13 sustained by them, injunctive relief, and entry of a joint-and-several judgment in favor
14 of plaintiff and the Class against defendants in an amount to be trebled;

Defendants, their subsidiaries, affiliates, successors, transferees, 15 D. assignees and the respective officers, directors, partners, agents and employees thereof 16 and all other persons acting or claiming to act on their behalf be permanently enjoined 17 18 and restrained from continuing and maintaining the unlawful conduct alleged herein; 19 Plaintiff and members of the Class be awarded pre-judgment and post-E. judgment interest, and that such interest be awarded at the highest legal rate from and 20after the date of service of the initial complaint in this action; 21

F. Plaintiff and members of the Class recover their costs of this suit,
including reasonable attorneys' fees as provided by law; and

G. Plaintiff and members of the Class receive such other or further relief as
may be just and proper.

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1 2	JURY DEMAND Plaintiff demands a trial by jury of all issues triable by jury.					
3	DATED: September 1		•	S GELLER I	-	
4	1	,		V. MITCHE		
5				A. MEDIC L. SHINGI		
6						
7			r	s/ David W		
8				DAVID W. N		
9			655 West San Diego	Broadway, S b, CA 92101 2: 619/231-1 423 (fax)	Suite 1900 -8498	
10			619/231-7	423 (fax)	1058	
11				S ARROYO ROBBINS	LLP	
12				C. AGUILA	AR	
13			ERIC M.	CARRINO eham Place		
14			San Diego	chain 1 face CA 92122 CE 619/525-3 991 (fax)	2 2990	
15			619/525-3	991 (fax)	<i></i>	
16			Attorneys	for Plaintiff		
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# JS 44 (Rev. 06/17) Case 3:19-cv-01754-L-RBB CFOCUMENT 11 Filed 09/11/19 PageID.69 Page 1 of 2

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. *(SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)* 

I. (a) PLAINTIFFS				DEFENDANTS			
ALEXANDER ROSENSTEIN, M.D., Individually and on Behalf of All Others Similarly Situated, (b) County of Residence of First Listed Plaintiff Hawaii				AMERICAN BOARD OF ORTHOPAEDIC SURGERY and AMERICAN BOARD OF MEDICAL SPECIALTIES,			
•	CEPT IN U.S. PLAINTIFF CA			County of Residence of First Listed Defendant (IN U.S. PLAINTIFF CASES ONLY)			
(EACEFT IN U.S. FLAINTIFF CASES)				NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED.			
(c) Attorneys (Firm Name, Address, and Telephone Number) David W. Mitchell, Robbins Geller Rudman & Dowd LLP 655 West Broadway, Suite 1900 San Diego, CA 92101 619/231-1058				Attorneys (If Known)	'19CV1754	GPC WVG	
II. BASIS OF JURISDI	CTION (Place on "Y" in O	na Par Only	шсі	TIZENSHIP OF P	RINCIPAL PARTIES	(Place an "X" in One Box for Plaintiff	
		ne Box Only)		(For Diversity Cases Only)		and One Box for Defendant)	
I       U.S. Government         Plaintiff       (U.S. Government Not a Party)		Citize	en of This State	<b>IF DEF</b> 1 □ 1 Incorporated <i>or</i> Pri of Business In T			
2 U.S. Government Defendant	4 Diversity (Indicate Citizenshi	p of Parties in Item III)	Citize	en of Another State	2 🗖 2 Incorporated and P of Business In A		
				en or Subject of a reign Country	3 🗖 3 Foreign Nation		
IV. NATURE OF SUIT						of Suit Code Descriptions.	
CONTRACT  I10 Insurance  120 Marine  130 Miller Act  140 Negotiable Instrument  150 Recovery of Overpayment  & Enforcement of Judgment  151 Medicare Act  152 Recovery of Defaulted Student Loans (Excludes Veterans)  153 Recovery of Overpayment of Veteran's Benefits  160 Stockholders' Suits  190 Other Contract  195 Contract Product Liability  196 Franchise   REAL PROPERTY  210 Land Condemnation  220 Foreclosure  230 Rent Lease & Ejectment  240 Torts to Land  245 Tort Product Liability  290 All Other Real Property	PERSONAL INJURY 310 Airplane 315 Airplane Product Liability 320 Assault, Libel & Slander 330 Federal Employers' Liability 340 Marine 345 Marine Product Liability 350 Motor Vehicle 355 Motor Vehicle Product Liability 360 Other Personal Injury 362 Personal Injury 440 Other Civil Rights 441 Voting 443 Housing/ Accommodations 445 Amer. w/Disabilities - Employment 446 Amer. w/Disabilities - Other	RTS PERSONAL INJUR 365 Personal Injury Product Liability 367 Health Care/ Pharmaceutical Personal Injury Product Liability 368 Asbestos Personal Injury Product Liability PERSONAL PROPER 370 Other Fraud 371 Truth in Lending 380 Other Personal Property Damage 385 Property Damage 536 Corpus: 463 Alien Detainee 510 Motions to Vacate Sentence 530 General 535 Death Penalty Other: 540 Mandamus & Oth 550 Civil Rights	Y         □         62           □         69           □         71           □         72           □         71           □         72           □         74           □         79           □         79	DRFEITURE/PENALTY 5 Drug Related Seizure of Property 21 USC 881 0 Other  Charlen Contemporation of the seizure of Property 21 USC 881 0 Other  Charlen Contemporation of the seizure of th	BANKRUPTCY         □       422 Appeal 28 USC 158         □       423 Withdrawal 28 USC 157         □       820 Copyrights         □       830 Patent         □       835 Patent - Abbreviated New Drug Application         □       840 Trademark         SOCIAL SECURITY         □       861 HIA (1395ff)         □       862 Black Lung (923)         □       863 DIWC/DIWW (405(g))         □       865 RSI (405(g)) <b>FEDERAL TAX SUITS</b> □       870 Taxes (U.S. Plaintiff or Defendant)         □       871 IRS—Third Party 26 USC 7609	OTHER STATUTES         375 False Claims Act         375 Gui Tam (31 USC 3729(a))         400 State Reapportionment         410 Antitrust         430 Banks and Banking         450 Commerce         460 Deportation         470 Racketeer Influenced and Corrupt Organizations         480 Consumer Credit         490 Cable/Sat TV         850 Securities/Commodities/Exchange         890 Other Statutory Actions         891 Agricultural Acts         893 Environmental Matters         895 Freedom of Information Act         899 Administrative Procedure Act/Review or Appeal of Agency Decision         950 Constitutionality of State Statutes	
	□ 448 Education	<ul> <li>555 Prison Condition</li> <li>560 Civil Detainee - Conditions of Confinement</li> </ul>					
<b>V. ORIGIN</b> ( <i>Place an "X" in</i> $\mathbf{\overline{P}}$ 1. $\mathbf{O}$		D 110	<b>1</b> 4 5 <sup>1</sup>				
	te Court	Appellate Court	1	bened Anothe (specify)	r District Litigation Transfer		
VI. CAUSE OF ACTIC	<b>DN</b> 15 U.S.C. §§1 an Brief description of ca	d 2 use:		Do not cite jurisdictional stat			
VII. REQUESTED IN COMPLAINT:		IS A CLASS ACTION		EMAND \$		if demanded in complaint: X Yes □No	
VIII. RELATED CASH IF ANY	<b>E(S)</b> (See instructions):	JUDGE M. Jame	es Lorer	1Z	DOCKET NUMBER3:	19-cv-00341-L-RBB	
DATE 09/11/2019		SIGNATURE OF AT		OF RECORD			
FOR OFFICE USE ONLY RECEIPT # AN	10UNT	APPLYING IFP		JUDGE	MAG. JUD	GE	

#### JS 44 Reverse (Rev Case 3:19-cv-01754-L-RBB Document 1-1 Filed 09/11/19 PageID.70 Page 2 of 2 2 of 2 INSTRUCTIONS FOR ATTORNEYS COMPLETING CIVIL COVER SHEET FORM JS 44

#### Authority For Civil Cover Sheet

The JS 44 civil cover sheet and the information contained herein neither replaces nor supplements the filings and service of pleading or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. Consequently, a civil cover sheet is submitted to the Clerk of Court for each civil complaint filed. The attorney filing a case should complete the form as follows:

- **I.(a) Plaintiffs-Defendants.** Enter names (last, first, middle initial) of plaintiff and defendant. If the plaintiff or defendant is a government agency, use only the full name or standard abbreviations. If the plaintiff or defendant is an official within a government agency, identify first the agency and then the official, giving both name and title.
- (b) County of Residence. For each civil case filed, except U.S. plaintiff cases, enter the name of the county where the first listed plaintiff resides at the time of filing. In U.S. plaintiff cases, enter the name of the county in which the first listed defendant resides at the time of filing. (NOTE: In land condemnation cases, the county of residence of the "defendant" is the location of the tract of land involved.)
- (c) Attorneys. Enter the firm name, address, telephone number, and attorney of record. If there are several attorneys, list them on an attachment, noting in this section "(see attachment)".

**II.** Jurisdiction. The basis of jurisdiction is set forth under Rule 8(a), F.R.Cv.P., which requires that jurisdictions be shown in pleadings. Place an "X" in one of the boxes. If there is more than one basis of jurisdiction, precedence is given in the order shown below.

United States plaintiff. (1) Jurisdiction based on 28 U.S.C. 1345 and 1348. Suits by agencies and officers of the United States are included here. United States defendant. (2) When the plaintiff is suing the United States, its officers or agencies, place an "X" in this box.

Federal question. (3) This refers to suits under 28 U.S.C. 1331, where jurisdiction arises under the Constitution of the United States, an amendment to the Constitution, an act of Congress or a treaty of the United States. In cases where the U.S. is a party, the U.S. plaintiff or defendant code takes precedence, and box 1 or 2 should be marked.

Diversity of citizenship. (4) This refers to suits under 28 U.S.C. 1332, where parties are citizens of different states. When Box 4 is checked, the citizenship of the different parties must be checked. (See Section III below; **NOTE: federal question actions take precedence over diversity cases.**)

- **III. Residence (citizenship) of Principal Parties.** This section of the JS 44 is to be completed if diversity of citizenship was indicated above. Mark this section for each principal party.
- IV. Nature of Suit. Place an "X" in the appropriate box. If there are multiple nature of suit codes associated with the case, pick the nature of suit code that is most applicable. Click here for: <u>Nature of Suit Code Descriptions</u>.
- V. Origin. Place an "X" in one of the seven boxes.

Original Proceedings. (1) Cases which originate in the United States district courts.

Removed from State Court. (2) Proceedings initiated in state courts may be removed to the district courts under Title 28 U.S.C., Section 1441. When the petition for removal is granted, check this box.

Remanded from Appellate Court. (3) Check this box for cases remanded to the district court for further action. Use the date of remand as the filing date.

Reinstated or Reopened. (4) Check this box for cases reinstated or reopened in the district court. Use the reopening date as the filing date. Transferred from Another District. (5) For cases transferred under Title 28 U.S.C. Section 1404(a). Do not use this for within district transfers or multidistrict litigation transfers.

Multidistrict Litigation – Transfer. (6) Check this box when a multidistrict case is transferred into the district under authority of Title 28 U.S.C. Section 1407.

Multidistrict Litigation – Direct File. (8) Check this box when a multidistrict case is filed in the same district as the Master MDL docket. **PLEASE NOTE THAT THERE IS NOT AN ORIGIN CODE 7.** Origin Code 7 was used for historical records and is no longer relevant due to changes in statue.

- VI. Cause of Action. Report the civil statute directly related to the cause of action and give a brief description of the cause. Do not cite jurisdictional statutes unless diversity. Example: U.S. Civil Statute: 47 USC 553 Brief Description: Unauthorized reception of cable service
- VII. Requested in Complaint. Class Action. Place an "X" in this box if you are filing a class action under Rule 23, F.R.Cv.P. Demand. In this space enter the actual dollar amount being demanded or indicate other demand, such as a preliminary injunction. Jury Demand. Check the appropriate box to indicate whether or not a jury is being demanded.
- VIII. Related Cases. This section of the JS 44 is used to reference related pending cases, if any. If there are related pending cases, insert the docket numbers and the corresponding judge names for such cases.

Date and Attorney Signature. Date and sign the civil cover sheet.